

FACTS & FIGURES

THREE MOST POPULOUS TRIBES IN 2019



1 in 6 Native Americans, or 1 million people, at least partially identified as Cherokee, making it the largest tribal identity

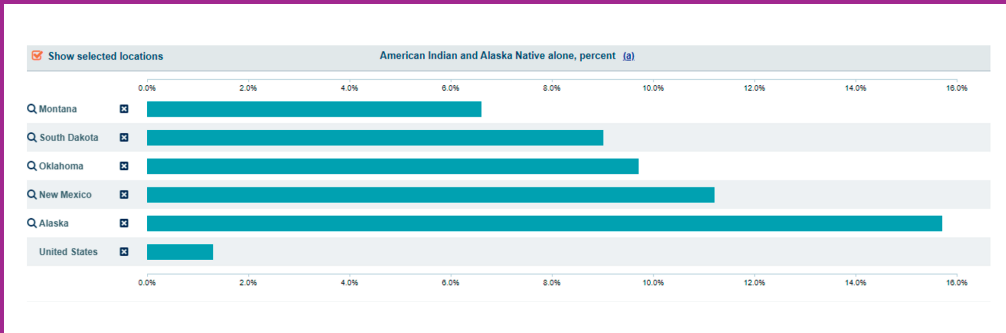
The second-largest group was the Navajo Nation, with over

418,000

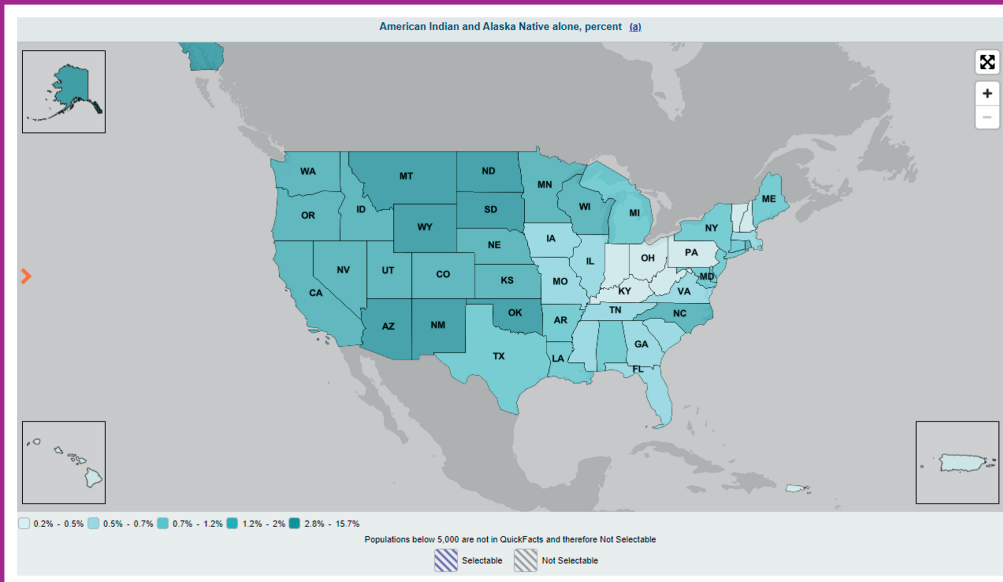
followed by Choctaw, with

255,000

STATES WITH THE HIGHEST NATIVE AMERICAN POPULATION PROPORTION, 2021



NATIVE AMERICAN POPULATION IN US, 2021



FACTS & FIGURES

US Buying Power*, by Race/Ethnicity, 2000-2025 billions

	2000	2010	2020	2025
White	\$6,425.0	\$9,479.0	\$14,191.0	\$17,350.0
Black	\$611.0	\$979.0	\$1,574.0	\$1,978.0
Asian	\$278.0	\$614.0	\$1,297.0	\$1,802.0
Multiracial	\$60.6	\$149.2	\$286.4	\$396.8
Native American	\$40.0	\$84.0	\$140.0	\$178.0
Total	\$7,415.0	\$11,306.0	\$17,489.0	\$21,705.0
—Hispanic**	\$496.0	\$1,044.0	\$1,950.0	\$2,599.0

Note: numbers may not add up to total due to rounding; racial group figures add up to total, while a separate breakout for non-Hispanic is not shown; *defined as disposable personal income, meaning the share of total personal income available for personal consumption, personal interest, payments, and savings; **"Hispanic" is an ethnicity rather than a race, and can be of any race

Source: Selig Center for Economic Growth, Terry College of Business, and The University of Georgia, "The Multicultural Economy 2021," Aug 11, 2021

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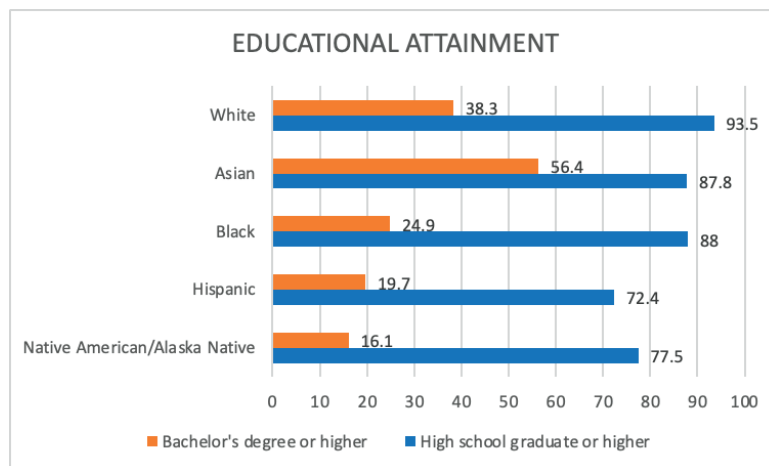
2021 US MEDIAN INCOME (DOLLARS)

\$70,784



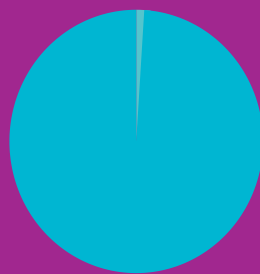
2021 NATIVE AMERICAN MEDIAN INCOME (DOLLARS)

\$51,282



NATIVE AMERICANS ON FORTUNE 500 BOARDS

> 1%



Less than 1% Native Americans on Fortune 500 boards

Less than 1% Native Americans as new independent directors on Fortune 500 boards

Boardroom Diversity at S&P 500 Firms

Diversity Group	New Independent Directors	All S&P 500 Directors
All racial/ethnic minority groups	47%	21%
Black	33%	11%
Latinx/Hispanic	7%	5%
Asian American	7%	5%
Native American/Alaska Native	<1%	<1%
Two or more races	<1%	<1%
Female	43%	30%