

Complete the Top Companies Survey in 6 Steps

Congratulations!

By completing the Top Companies survey, you're aligning your company with hundreds of organizations committed to workplace inclusion. Your strategic decision enhances retention, as companies with connected cultures keep employees 4x longer.

Survey Overview

The survey includes 130 required questions spanning key areas of your organization:

- Company structure
- Human capital metrics
- Talent programs
- Talent acquisition
- Development
- Management
- Philanthropy
- Supplier outreach

6 Steps to Success

1. Prequalify your business

- Organizations must have at least **750 U.S.-based employees** to participate in the survey.
- If your company meets this criterion, complete the **pre-qualification form** available on the Fair360 website. Eligibility is typically confirmed within 24 hours, after which you'll be emailed a link to the survey.
- Returning participants can skip this step and proceed directly to the survey.

2. Set up your Fair360 account

- After approval, you'll gain access to the Fair360 survey portal, which includes helpful resources like **webinars, a glossary and FAQs**.
- Returning participants can also access their 2024 data for reference.

3. Initialize the survey tool

- Create an account on our secure survey platform.
- Click "Register," fill in your details and check your email to activate your account.

4. Start the survey

- After activating your account, click "Apply" to begin.
- Complete your company details. Your progress will be **auto saved** so you can return to the survey at a later time.
- All information is **confidential** and shared only with your permission.
- Returning participants can access last year's application under "My Applications" to help complete a new survey for this year

5. Engage key stakeholders

- Involve leaders in Talent Management, Training, Procurement and Legal in completing the survey to ensure a **comprehensive and accurate submission**.

6. Review and submit

- After completing the survey, schedule a **legal review**.
- **Secure sign-off** from your CEO, CHRO or another corporate officer.
- Click "Submit" to **finalize your participation**.

Success Strategies

Success Strategy #1: Plan Ahead

Consider printing the survey to review all the questions in advance, making it easier to plan your responses.

Success Strategy #2: Gather Data Early

Request necessary data well ahead of time to allow your colleagues ample time to provide their input and support.

Success Strategy #3: Divide and Conquer

With 130 required questions, it's helpful to break the survey into smaller sections to make the process more manageable.

Key Dates

Submission Deadline: **Friday, March 15, 2025**

Top Companies Announcement: **Tuesday, May 6, 2025**

<https://www.fair360.com/top-50-companies/>