



The 2014 Culturally Competent Healthcare Event | DiversityInc | October 22, 2014

# Standing for Equity

## Eliminating Disparities and Promoting Wellness

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Director, Disparities and Quality Initiative

# Kaiser Permanente's History and Mission

- To provide high-quality, affordable health care services and to improve the health of our members and the communities we serve.



# Kaiser Permanente's Strategic Vision is...

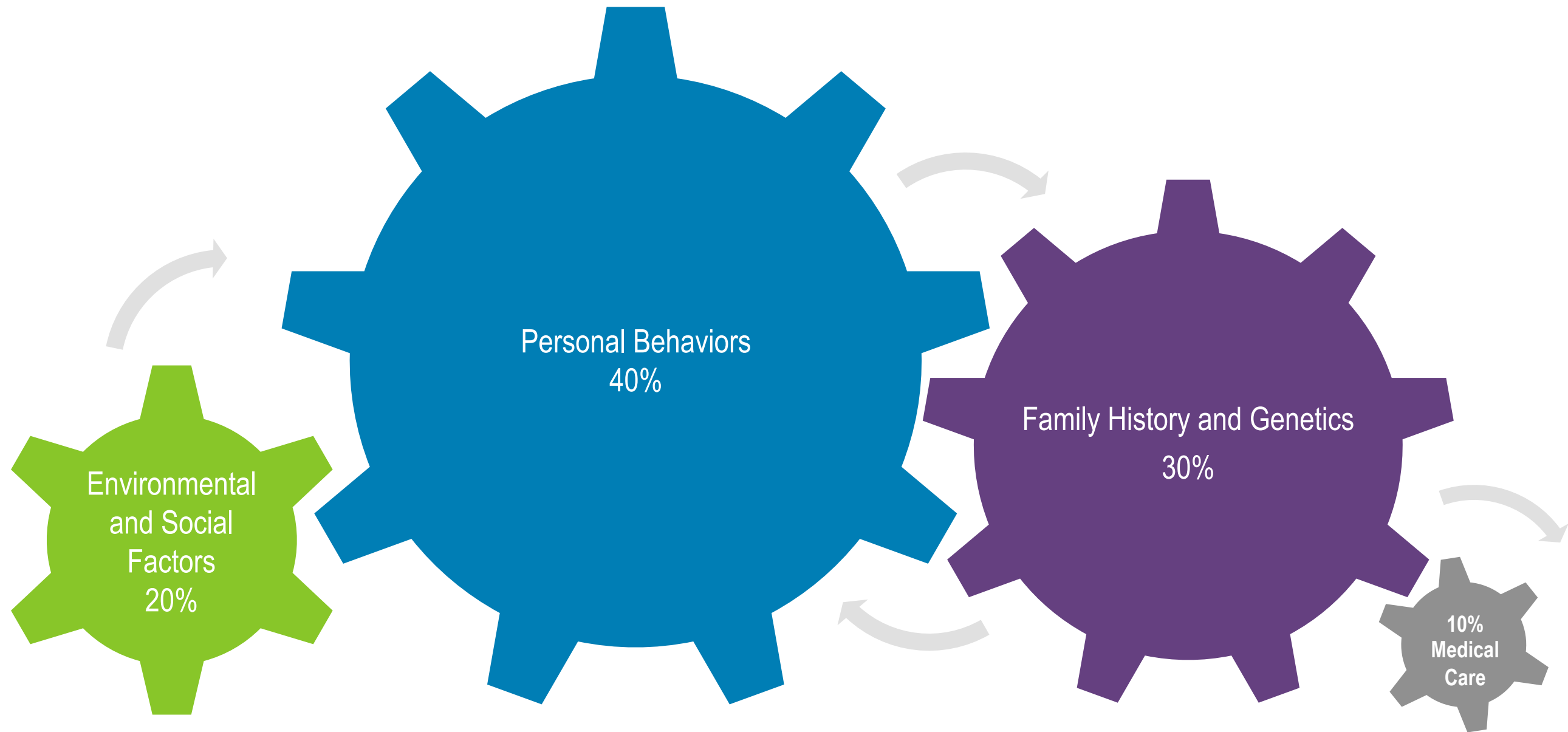
..to be a Leader in **Total Health** by making lives better.

**We define Total Health as a state of complete physical, mental and social well-being for all people.**

We are committed to helping our members, our workforce, their families, and our communities achieve **Total Health** through the services we provide and by **promoting clinical, educational, environmental, and social actions that improve the health of all people.**

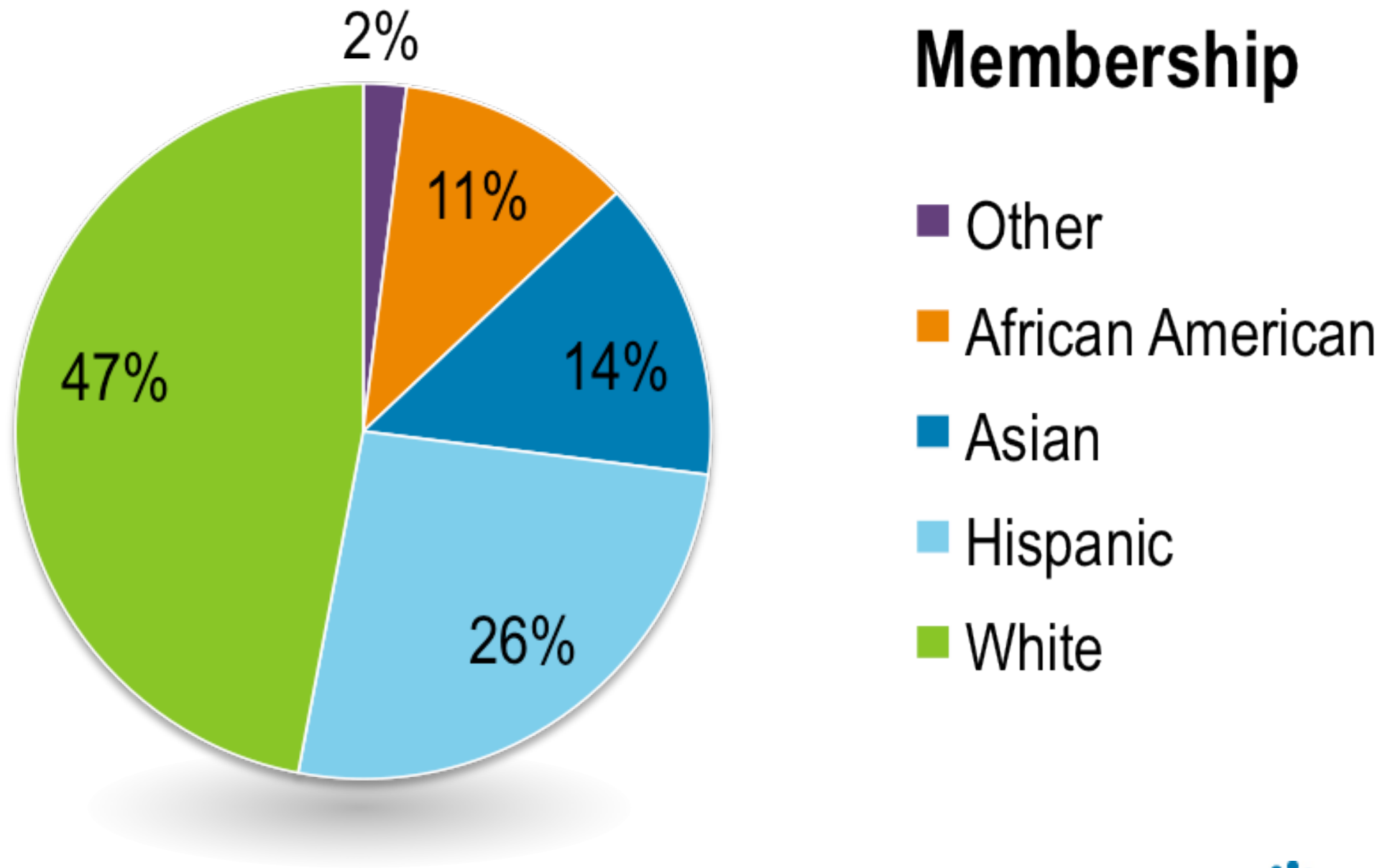


# Drivers of Health

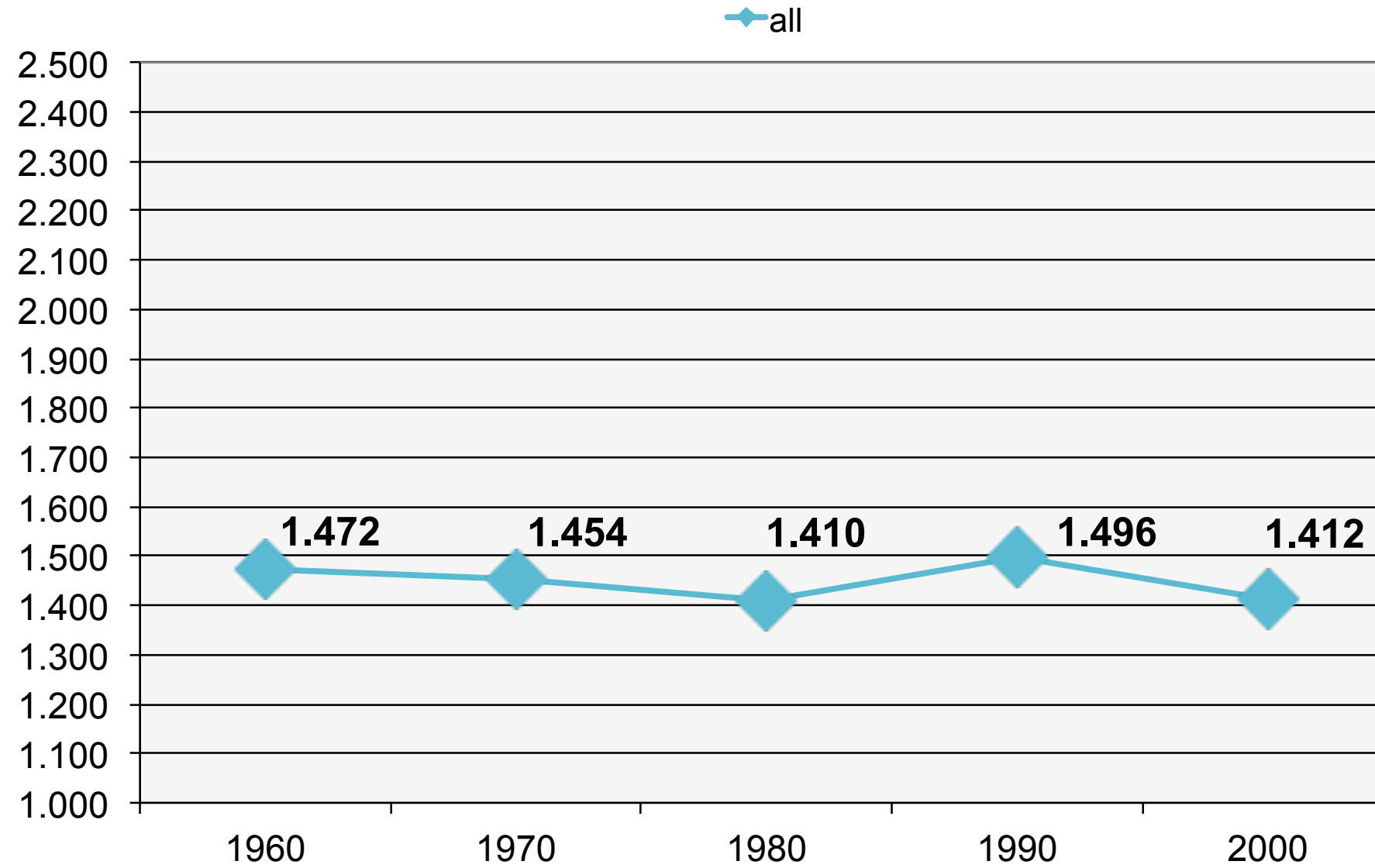


Source: Determinants of Health and Their Contribution to Premature Death, JAMA 1993

# Reflecting the Members and Communities We Serve



# Black-White Standardized Mortality Ratios, 1960-2000



Source: *Health Affairs* March 2005 vol. 24 no. 2 459-464

# Diversity & Inclusion Strategy

## CARE

Provide best care and service for all populations to eliminate disparities and create equity in our communities

Zero Disparities

## WORKFORCE

Optimize diversity at every level and create inclusive environments

Zero Gaps in Representation

## MARKETPLACE

Provide the most compelling value for our diverse populations and communities

Personalized Communications for All

## SUPPLIER DIVERSITY & COMMUNITY PARTNERSHIP

Build equity through businesses and jobs, and promote diverse and thriving communities

“Billion Dollar Roundtable”

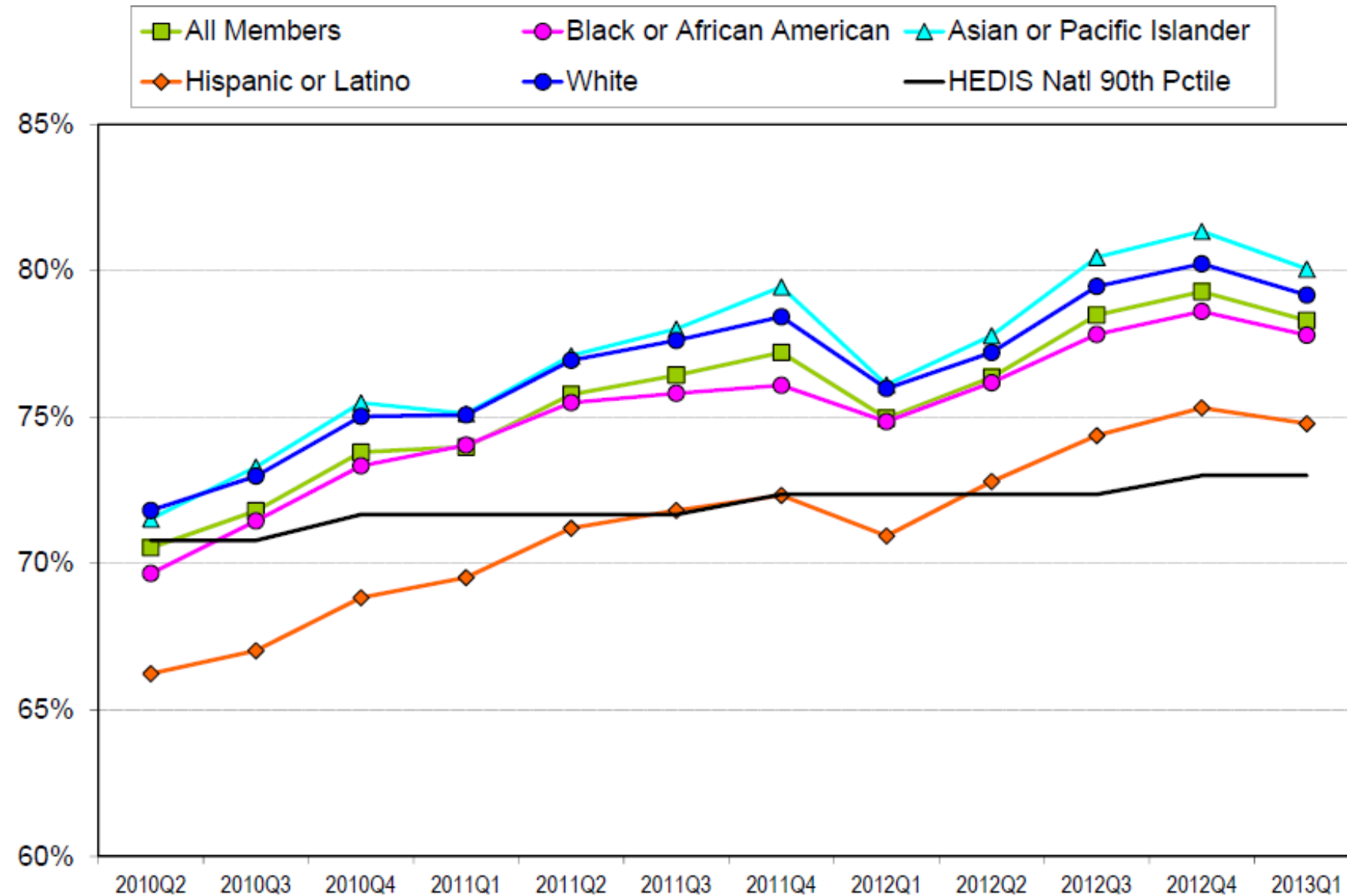
# KP Health Disparities Vision

Kaiser Permanente (KP) will be a leader in eliminating disparities in health and health care. We will do this by providing equitable care to our members, targeting resources to areas of need in the communities we serve, and identifying and implementing strategies and policies that support equity in health nationwide, including universal health coverage.

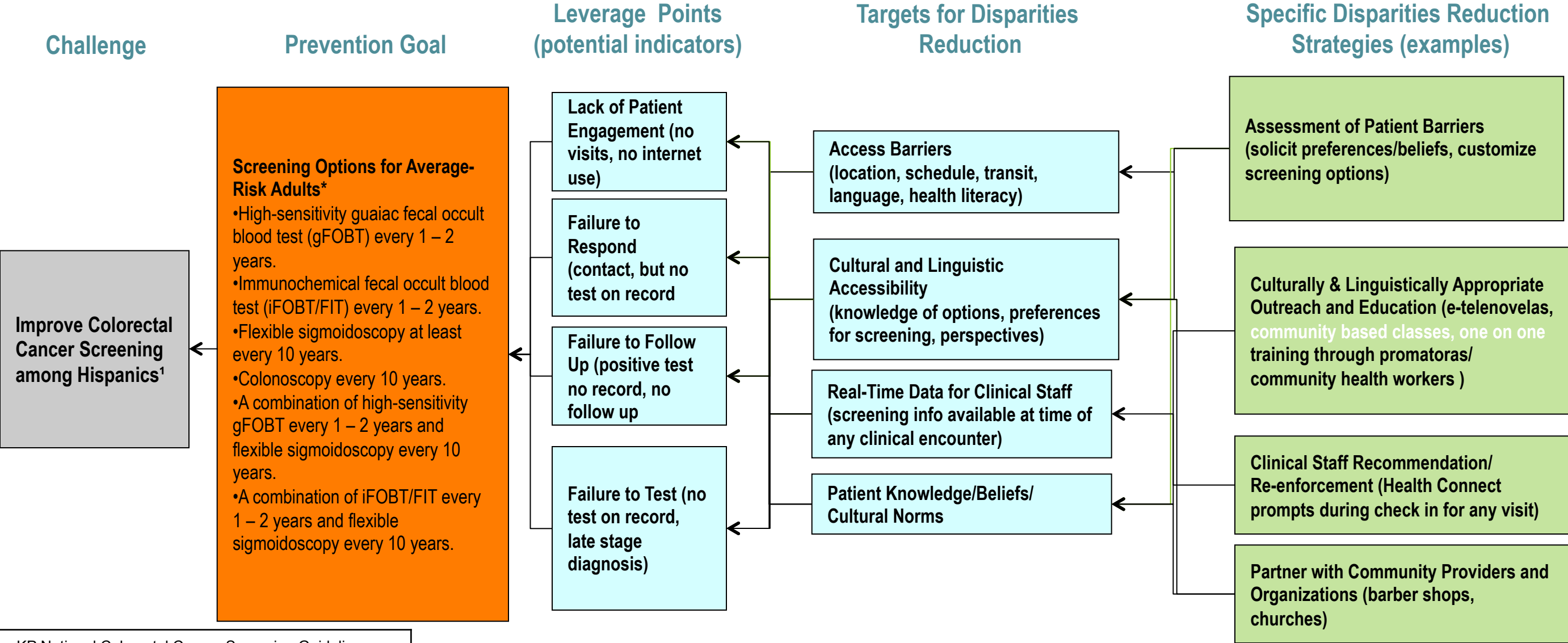


# Colorectal Cancer Screening, by Race/Ethnicity

## Kaiser Permanente Programwide



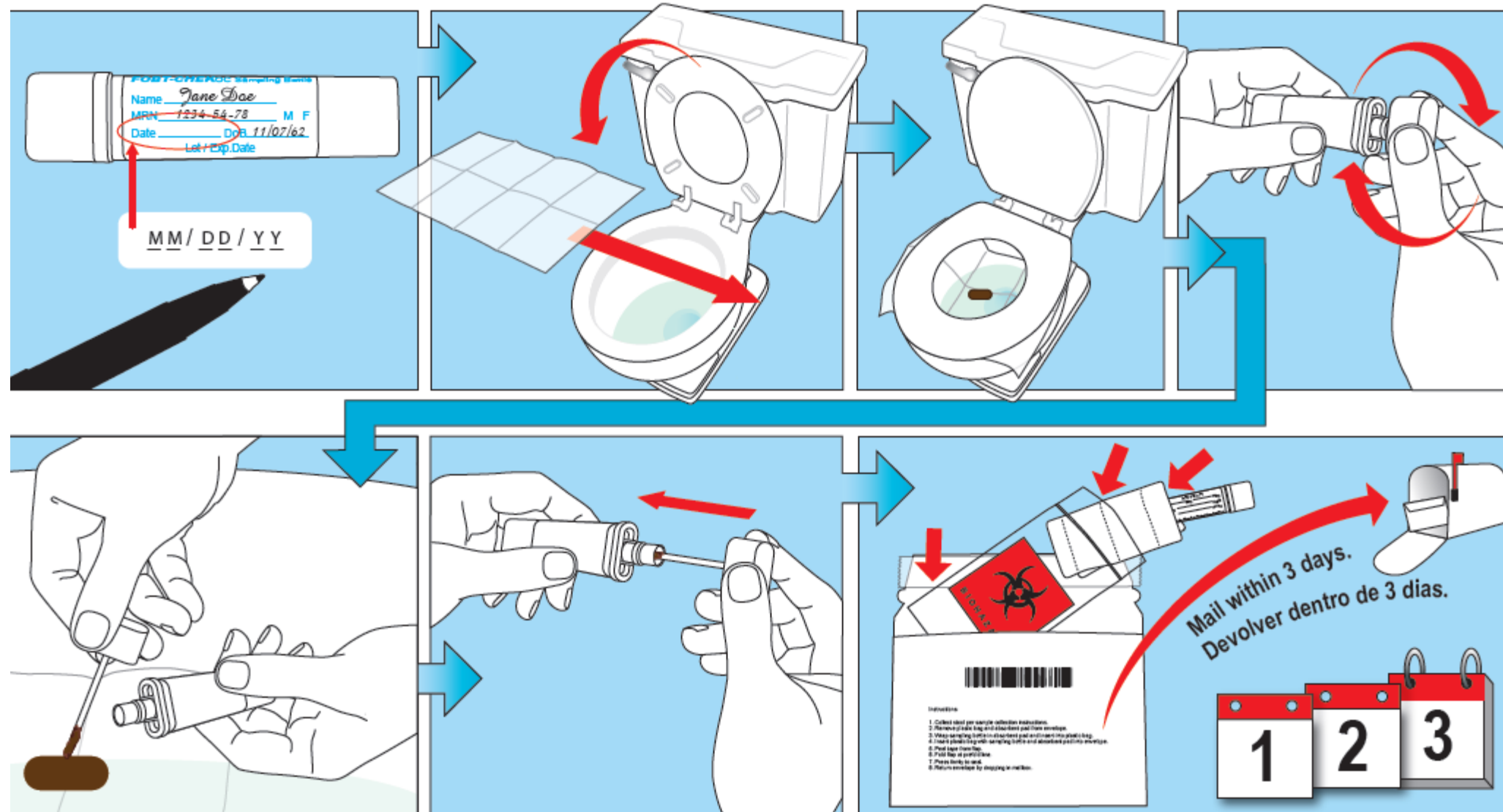
# Improving Colorectal Cancer Screening Among Hispanics



	KP National Colorectal Cancer Screening Guideline: <a href="#">Link</a>
	Colorectal Cancer Screening/Disparities Literature

\*Choice of test may be subject to regional and practice-level variation and may be related to patient screening rates.

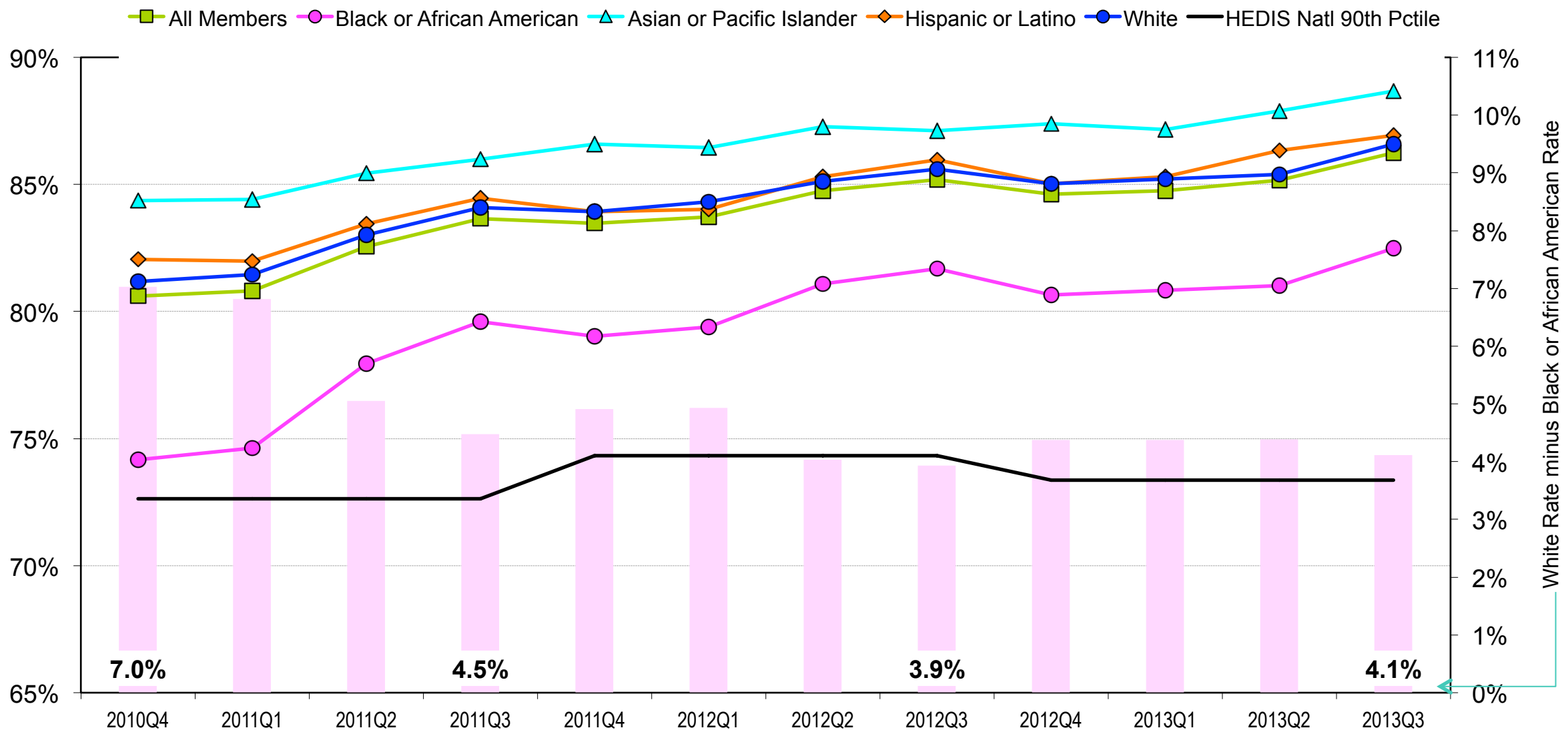
# Colon Cancer Screening



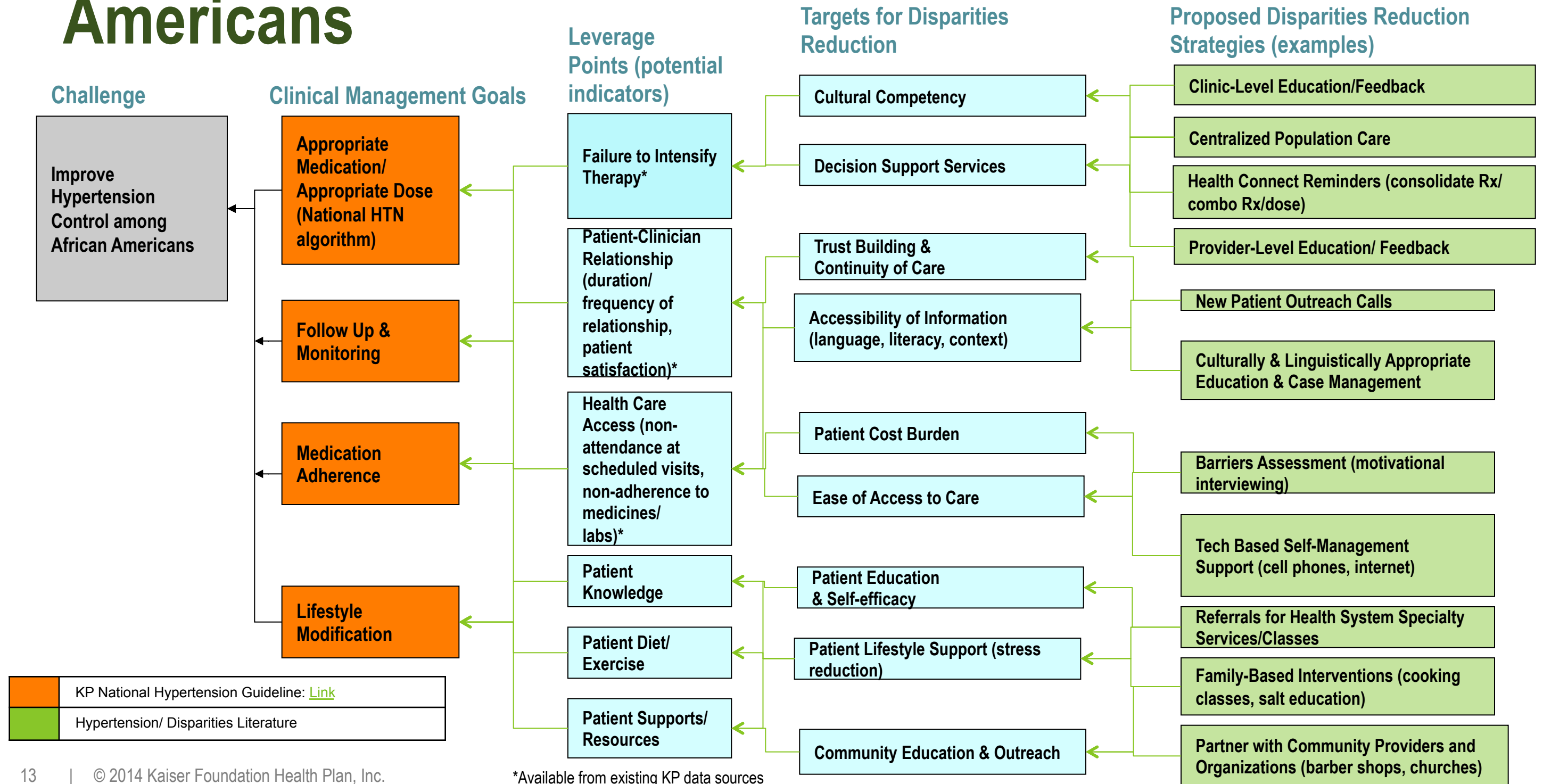
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# Controlling High Blood Pressure, by Race/Ethnicity and Disparity between White and Black/African American Rates

## Kaiser Permanente Programwide



# Improving Hypertension Control Among African Americans





# AIDET – Building Trusting Relationships with African-American Members and Patients



# Community to Clinic / Clinic to Community Innovation Project



**GOAL: 65%**

of participants will improve blood pressure control to 140/90 or better.

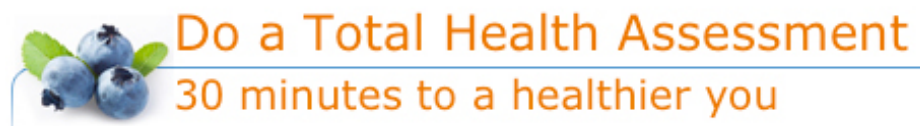
“ I have had high blood pressure since my forties. I used to stop at pharmacies and stick my arm in the machines, but I just don't see how they can be accurate. Having my pressure measured on a regular basis at Wally's keeps the information steady. And it has made me think more seriously about it. ”





# The Journey We Are On ...

## Total Health Assessment



## Walking Promotion



## Workplace Safety



## Health Education



## Community Benefit



**THRIVING SCHOOLS**  
a partnership for healthy students, staff & teachers



## Healthy Eating



**healthyworkforce**  
For the people who power KP

**healthworks**  
by KAISER PERMANENTE.