

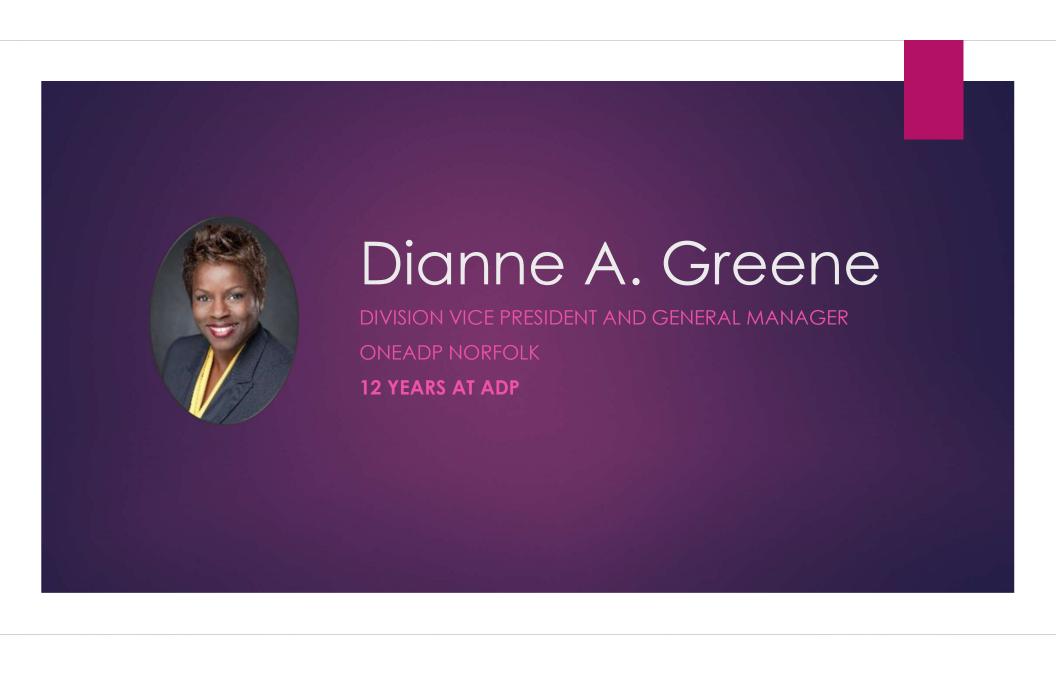
Webinar Series: How to Respond to Micro Aggressions

Shane Nelson Vice President, Editor, DiversityInc Best Practices

Encourage Your Colleagues to Sign Up to DIBP

- Use testimonials from employees that access DIBP.
- Promote DIBP to employee resource groups.
- Encourage talent-development leaders to use and educate employees about access to DIBP.
- Include message about DIBP or include links to career advice content on company intranet.
- Employees can register here.





Agenda

- My Background
- What are Micro Aggressions?
- Types of Bias
- Real Life Examples of Micro Aggressions
- Workplace Tactics

My Background

Undergrad (1986 - 1990)

- New to U.S.,
- Fairleigh Dickinson Univ.,
- Financed undergrad education,
- B.S. Economics and Finance.

Early Career

(1989 - 1993)

- Wall Street job,
- Knight-Ridder Finc'l.,
- Snr. Market Price Reporter,
- Worked for 4 years,
- Applied to grad schools.

Grad (1993 – 1995)



- MBA Management,
- Internship at Knight-Ridder Finc'l.,
- Beta Gamma Sigma Honoree,
- Management Trainee at Smith Barney, Inc.

Post-Grad Career

(1995 – Current)

- Promoted quickly to senior levels
 - AVP, VP, FVP,
- Hired by ADP (2005), Snr. Director GV CS
- Left ADP for Merrill Lynch (2007),
- Re-hired by ADP (2009),
 - Snr. Director, VP
- DVP/GM OneADP Norfolk.

What are Micro Aggressions?

Definition:

A comment, or action that subtly and often unconsciously, or unintentionally expresses a prejudiced attitude toward a member of a marginalized group (such as a racial minority).

~Webster's Dictionary

Types of Bias

- Two types of bias, conscious and unconscious
- Unconscious Bias:
 - Unintentional actions, or behaviors, that are the result of the brain's response to a variety of experiential and demographic factors including, cultural, education, background, social norms and economic status, to name a few,
 - Prejudices that we're unaware of -- mental shortcuts based on social norms and stereotypes,
 - We all have them!

Real Life Examples

I don't understand your accent.

You speak and write so well. n't stand ur ent.

Your data is wrong!

I don't see color and anyway, you're different.

Workplace Tactics

- Be high on El (Emotional Intelligence)
- Focus on what's important
- Give/Share feedback (teaching moments)
- Be self aware and know your self-worth; You are **Enough!**



Upcoming Webinars in Q1

- January 30, 2018 | 2-3 p.m. ET | Insights into Effective Diverse Candidate Slates and Goal Setting
 - Patricia Rossman, Chief Diversity Officer and HR Communications, BASF
 - Heidi Gerhard, Director, Talent Acquisition & University Relations, BASF
 - Natalie Coache, Executive Recruiter, Leadership Pipeline, BASF
- February 13, 2018 | 2-3p.m. ET | How to Become A High Potential
 - Diana Solash, Director, Global and Americas Diversity & Inclusiveness, EY
 - Melissa Harper, VP, Global Talent and Inclusion & Diversity, Monsanto
- February 27, 2018 | 2-3 p.m. ET | How to Have a Productive Dialogue About Race With Your Colleagues
 - Elena Richards, US Minority Initiatives & Talent Management Leader, PwC
 - AT&T
- March 20, 2018 | 2-3 p.m. ET | Career Advice for High Potential Women
 - Lisa Stevens, Executive Vice President, Regional Banking Executive, Wells Fargo
 - Vildan Kehr, Divisional Vice President, Talent Acquisition, Abbott



Thank You for Attending

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